SUPPLY CHAIN STRATEGY AND MANAGEMENT



WHEN
Mar 11-12, 2027 (Live Online)

PRICE
$5,300

WHERE
Live Online

EXECUTIVE CERTIFICATE TRACK
Technology, Operations, and Value Chain Management

Led by world experts, this practice-oriented course investigates a robust MIT framework for strategically managing and optimizing supply chains in today's rapidly changing markets. The program, *Supply Chain Strategy and Management*, presents innovative strategies and best practices for improving supply chain performance. Executives gain a deeper understanding of supply chain integration, technology sourcing, make-buy decisions, strategic partnering and outsourcing, and IT and decision-support systems. As a course participant, you will also explore how to better structure a company's supply-chain strategy, how to integrate e-business thinking into supply chain strategy and management, and how to assimilate sustainability into a supply chain strategy. In addition, you'll discuss guidelines for making strategic sourcing and make-buy decisions, the next big trend in supply chain strategy, and the key skills required to be successful.

Please visit our website for the most current information.

executive.mit.edu/sc

MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY*



David Simchi-Levi



Thomas Roemer

*Please note, faculty may be subject to change.

TAKEAWAYS

You will better understand:

- The role of supply chain design in business strategy and why, if not linked, a supply chain design can undo a company's entire business strategy
- Forces that influence supply chain structure—how supply chain structures change, how supply chain structures and industry structures overlap, and how these structures are affected by the speed of change in a given industry
- How to integrate supply chain design with product and process development
- How to connect supply chain design with supply chain management and logistics
- Supply chains in the age of e-business

WHO SHOULD ATTEND

- Senior managers responsible for the general business and strategic management of product supply and development
- Vice presidents of manufacturing, product development, and purchasing and distribution
- Senior supply chain managers and project management executives in any company that manufactures or distributes products, including component manufacturers, contract manufacturing companies, semi-conductor manufacturers, equipment manufacturers, consumer goods manufacturers, telecom companies, financial services companies, and retailers who would like to control more of the supply chain



A great course for those executives who have not formally studied supply chain discipline or a refresher for those who have. Great content, enjoyed the dialogue with others in the course and with the course leaders.

OVERALL RATING | ★ ★ ★ ★

– Justine C

CONTACT INFORMATION

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